

**Antoine Hardy**  
423-596-2534 ■ [Antoine.hardy@gmail.com](mailto:Antoine.hardy@gmail.com) ■  
<http://www.linkedin.com/pub/antoine-hardy/28/60a/895>  
■ 269 Malcolm X Boulevard Apt 1A, Brooklyn NY

### **Education**

PhD. University of South Florida, Communication Studies, emphasis in Critical/Cultural and Rhetorical Studies

M.A., Wake Forest University: Speech Communication, emphasis in African American cultural performance and rhetorical criticism.

B.A., University of North Carolina-Greensboro: Communication Studies and African American Studies (Dual Degree)

### **Teaching Positions**

Assistant Professor in Communication, Media and Arts and Hip-Hop Studies  
Seton Hall University (Fall 2025-)

Affiliated Faculty in Clive Davis Institute of Music  
New York University, Tisch School of Arts (Spring 2022-Present)

Assistant Professor in Communication Studies (Fall 2020-)  
Borough of Manhattan Community College, Speech Theatre, Communication Dept

Lecturer in Communication Studies in Communication Studies (Fall 2018--Spring 2020).  
Borough of Manhattan Community College, Speech Theatre, Communication Dept

Affiliated Faculty Member in Business of Creative Enterprises (Fall 2020-Spring 2023)  
Emerson College Business of Creative Enterprises Dept

Adjunct Instructor in Speech (Spring 2018-Summer 2018)  
Miami-Dade College-Wolfson Campus, English, Speech and Theatre Department

Visiting Instructor in Communication Arts (Fall 2015-Spring 2018)  
Florida International University, Department of Communication

Director of Debate (Fall 2017-Spring 2018)  
Florida International University , Department of Communication

Adjunct Instructor in Communication Arts (Spring 2015-Summer 2015)  
Florida International University, Communication Arts Department

Visiting Instructor of Speech/Dept. Faculty Advisor (Fall 2012-Spring 2014)  
Wiley College, Mass Communication Department

Visiting Instructor in Communication (*Fall 2011-Summer 2012*)  
Saginaw Valley State University , Department of Communication

Adjunct Lecturer In Speech & Theatre (Spring 2011)  
University of Tampa, Speech, Theatre and Dance Department

**Courses Taught**

\*denotes courses created or updated for diversity, inclusion and accreditation

*Seton Hall University*

Communication Research Methods  
Hip-Hop Aesthetics and Pop Culture Convergence

*New York University (Spring 2022-Present)*

History of Creative Entrepreneurs in Music\*  
Artists and Audiences

*Borough of Manhattan Community College (2018-2025)*

Intro to Mass media  
Intro to Communication  
Conflict Communication  
Intro Digital Culture  
Intro to Gender and Women's Studies  
Intro to Rhetoric and Public Address\*

*Emerson College*

Intro to Creative Economies  
Hip-Hop Legacy of Culture, Disruption & Communication\*

*Miami Dade College-Wolfson Campus*

Fundamentals of Communication  
Public Speaking

*Florida International University (Spring 2015-Spring 2018)*

Rhetorical Communication	Persuasion in Media Age*
Interpersonal Communication	Small Group Communication
Communication for Leadership	Advanced Communication for Bus.

*Wiley College (Fall 2012-Spring 2014)*

Mass media in a Diverse society\*  
Broadcast/Film Production  
Mass Media Writing

Communication Law & Ethics\*  
Communication Theory

*Saginaw Valley State University (Fall 2011-Spring 2012)*

Introduction to Argumentation  
Persuasion and Attitude Change  
Introduction to Communication

**Consulting & Department/Community Engagement Service**

*NYU Clive Davis Institute of Recorded Music, Curriculum and Events Consultant (Fall 2024-Spring 2025)* .

- Collaborated with the department on Senior Presentation judges (Sam Hardelman of Dark PR, Alvin Akitmeneh of Warner Music Group, Oliva Shaloub of Amethyst Collab.
- “Future of Music “ online seminar; featuring Kia Turner , Andre Gee, and Mankparr Cotteh of Rolling Stone Magazine and Kari Faux , recording artist, producer, owner of Lowkey Superstar May 5th, 2025 Artists and Audiences course .
- “Post Modern DIY and Indie artists” guest lecture featuring Rashad “Baby shad” Johnson A&R Executive/Sony. April 8th 2025.
- “Sly and Musical Genius’ talk with Oscar award winning producer Joseph Patel and DJ lynesse Denise. Guest Lecture. February 25th, 2025
- “Crowd theory and Parasocial Relationships in Stan Culture” guest lecture and activity from Daria Cottingham writer & music marketing expert. September 15, 2025.

*BMCC Communication Assessment Committee (Spring 2025)*

- Collaborated on rubric and survey for COM 100, COM 245, and COM 150 courses assessment
- Analyzed and evaluated survey data, curriculum and evaluations for assessment.

*Member/Participant: RAPS (Race and Public Space) Spring 2022- Present)*

- A collection of scholars across CUNY working to solve or interrogate issues of race and public space facing area students through collaboration, sharing work, & faculty support
- Locating speakers, experts and collaborating on workgroup events.

*BMCC Communication Dept. Brightspace Liaison (Fall 2023-Fall 2024)*

- Trained over 3 months on new LMS transition from Blackboard to Brightspace
- Updated dept on changes, workshops, training, and gave private tutorials on how to navigate the new LMS.

*BMCC Online Communication Degree Task Force (Fall 2022-Spring 2024)*

- Established SLO's , Criteria and Curriculum for departments online degree
- Created new course shells, sourced OER textbooks, and collaborated on new mission statement for major

*BRIC Arts Media Scholar in Residence. (October 2022-February 2024)*

- Launched strategic campaign for hip-hop sub-brand in collaboration with all BRIC departments. Interfaced with all BRIC departments to incorporate hip-hop into projects.
- Consulted and collaborated with mayoral candidate Sen.. Myrie on advocacy for NY Rap on trial bill and SOMOS Conference Presentation ( Sponsored by New York State Assembly/Senate Puerto Rican & Hispanic Task Force and SOMOS Inc.)
- Produced and curated Bric Hip-Hop 50 events (HH50 Concert and Movie Night, Block Party, Live Podcasts, Panels.)
  - HH50 Concert featuring Digable Planets, Kari Faux and Wiki
  - Block Party featuring local orgs, politicians, Warner music artists, NPR podcast hosts and educational workshops
  - Consulted and assisted booking for BRIC Town Hall events covering health in hip-hop & misogyny
- *Media Links:* Visual Dossier of my work at BRIC: [2023 BRIC hip-Hop 50 Programming recap](#) Interview: [BRIC House Block Party in Fort Greene celebrates hip-hop culture](#)

*BMCC Race Equity and Inclusion Steering Committee (Fall 2020-Spring 2023)*

- Established KPI measures for faculty and administration on DEI issues.
- Collaborated with various departments to develop strategic goals and best practices of curriculum, data collection, safe space design, & REI interventions

*Affiliated Faculty Member, Emerson College Department of Business Creative Enterprises (Fall 2020-Spring 2023)*

- Developed curriculum emphasizing a focus on creativity of people of color and the systemic barriers that constrain cultural expression .
- Facilitated and helped launched inaugural Future of Culture Conference : [The Future of the Creative Industry Conference: Creative Culture Entrepreneurs.](#)

*Co-Coordinator of Borough of Manhattan Community College Communication Department (Fall 2020-Spring 2022)*

- Managed yearly orientation and open house events for department recruiting and retention.
- Conducted yearly assessment of adjunct faculty and learning curriculum
- Manage Communication Club and Org Budget.
- Maintaining relationships with former alumni via invited talks
- Assisting in college recruitment at Dual degree Career and Technical Education (CTE) high schools across the five boroughs

*Media Consultant, Spotify Black History Month (February 2020)*

- Advised on best practices to amplify black voices for BHM at Spotify
- Conducted research interviews on race and communication; delivered findings on best practices for african american communication

*Faculty Consultant, Pen America (Spring 2019-Fall 2020)*

- Facilitated and created panels on workplace conflict communication for diverse identities
- Panels featured speakers from fields of law, cultural advocacy, higher education and media(ACLU, NYU, Muslim rights organizations, local non profits)

*Research Consultant for Morgan Jerkins's Wandering in Strange Lands via Harper Books (Spring 2018-Spring 2020):*

- Conducted ethnographic field research in Louisiana
- Designed ethical and inclusive research strategy with research population for the author
- Compiled and edited live video and sound recordings for the author/publisher

*Project Director of FIU Community Dialogue Program (Spring 2015-Summer 2018):*

- Created a community dialogue program between Miami youth, local organizations and Miami Dade police and elected officials
- Established relationships with Miami Herald and NPR to promote pilot program. Program expanded to all seven districts of the county. Serviced over 600 Miami students.
- Wrote federal grants with the FIU gifts department, managed the federal grant budget and supervised a research team of students. Findings led to the creation of the North Miami Community Review Board.
- Media Link: [Building a bridge | Miami Herald](#)

*Board Member and Debate Consultant, Urban Debate League (Fall 2016-Spring 2018)*

- Curated fundraising events and community recruiting events in collaboration with Citi Foundation to sponsor metropolitan workshops.
- Implement, organize and update debate curriculum for UDL chapters and collaboration with International Debate teams in Rwanda

*Committee Member/ Researcher: Together for Children: Reducing Miami Youth Violence.*

*Higher education Task Force (Spring 2016-2018)*

- Contributed to higher education committee on research design, grant writing, best practices and community dialogues
- Assisted research, grant writing, talking points and program design for TTC town hall discussions

*Facilitator/ Consultant. Faculty Retreat workshop on campus microaggressions (Spring 2016-2018)*

- Presented relevant research on microaggressions and racial insensitivity on college campuses

- Advised campus administration on best practices for reducing microaggressions on campus

*Campus Dialogue Facilitator* sponsored by Dream Defenders & FIU Black Student Union  
(Fall 2017-Spring 2018)

- Designed and initiated campus dialogues on special topics: police presence, free speech, and race relations
- Assisted in locating and acquiring expert speakers for different dialogue events  
Conducted dialogues with both south and Biscayne Bay campus

### **Selected Publications**

Hardy, Antoine *Hip-hop Comes Home: The hidden impact of NC and 'downsouth' on hip-hop* . UNC Press. TBA (Contract offered 2023.)

Hardy, Antoine. "Already Home: The Case for Jay-Z as a *Downsouth MC*" *Southern Cultures: The Hip-Hop South*. Fall 2025. (Pending)

Hardy, Antoine, (2022) "Home is where the Ok is: Ethos, Voice, and Acknowledgement on Okayplayer Message Boards." *In Social Media and Society* Feb 2022  
<https://journals.sagepub.com/doi/full/10.1177/20563051221117570>

Hardy, Antoine (February 2021) "2004: MF DOOM, MM..Food" in *Sixty-Eight20hFire* . Edited by Hanif Abdurraqib. [www.68to05.com/essays/x00r4ya8y4v47vt9y2bczm1cijaw](http://www.68to05.com/essays/x00r4ya8y4v47vt9y2bczm1cijaw)

Hardy, Antoine (January 2012) "Even When I'm Braggin I'm being sincere: Kanye West's African American Parrhesiate Ethos & Burkean Tragi-Comic Identification. *Philosophy of Culture.org*

Dubrofsky, Rachel & Hardy, Antoine. (October 2008) "Performing Race in Flavor of Love and the Bachelor." *Critical Studies in Media Communication* 25.4, 373-392.

### **Dissertation/Book**

Hardy, Antoine (November 2010). *Loving the Cool: A rhetorical study of Black masculinity and contemporary hip-hop 'love songs'*. VDM Publishing (ISBN 978-3-639-29887-1)

Hardy, Antoine (September 2020) *When I rhyme its Sincerely Yours: Jay-Z and Burkean Identification in the Post Soul Era*. USF Tampa Theses & Dissertations.  
<https://digitalcommons.usf.edu/etd/9587/>.

## Invited Presentations and Talks

Panel participant, “Rap Expert Training Program” Sponsored by *Howard University of Law/University of Richmond/Warner Music Group*. Feb 26-March 1st 2025

Pablo Torre, “Babe Ruth and his Cousins: Twitter and Racial Identity discussion of Babe Ruth” *Pablo Torre Finds out*. Meadowlark Media. Recorded May 2024. Pending Airing

American Urban Radio Network, “Black Music Month: What does it mean in 2023) with Starr Rocque and Lysious Ogolo. June 5th, 2023.

Panel organizer and moderator, “Is hip -hop Dead or is the Industry Scared” Featuring panelists Rodney Carmichael & Sidney Madden of NPR, author Kiana Fitzgerald (*Ode to Hip-Hop*), Dylan Greene of Pitchfork Music. *BRIC Hip-Hop 50 Block Party and Culture Conference. Fall 2023*

Presenter/Organizer, “Role of the Cypher: Hip-hop 50 and Black at NYT ERG” *New York Times Culture Division* Fall 2023.

*Fireside chat with NYT's Joe Coscarelli about Hip-Hop's 50<sup>th</sup> Anniversary* at Prospect Park . NYtimes Video. July 2023

Invited Guest. “Hip-Hop 50th Anniversary at NYC Mayors Gracie Mansion” *Mayor's Hip-Hop 50 Brunch* August 11, 2023.

Speech coach for Valedictorian June Commencement. ,at Borough of Manhattan Community College . June 2023

Panel facilitator, “Creative Culture Entrepreneurs Panel” *Future of the Creative Industry Conference at Emerson College* Decembe 2020 & 2021

*Interrogating Digital Blackness Writers Workshop*. Facilitated by Dr. Adam Banks Summer 2019 & 2021. Stanford University.

*Interrogating Digital Blackness Symposium*. Facilitated by Dr. Meredith Clark. September 2019. University of Virginia.

