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Education

PhD. University of South Florida, Communication Studies, emphasis in Critical/Cultural and Rhetorical Studies

M.A., Wake Forest University: Speech Communication, emphasis in African American cultural performance and rhetorical criticism.

B.A., University of North Carolina-Greensboro: Communication Studies and African American Studies (Dual Degree)

Teaching Positions

Assistant Professor in Communication, Media and Arts and Hip-Hop Studies
Seton Hall University (Fall 2025-)

Affiliated Faculty in Clive Davis Institute of Music
New York University, Tisch School of Arts (Spring 2022-Present)

Assistant Professor in Communication Studies (Fall 2020-)
Borough of Manhattan Community College, Speech Theatre, Communication Dept

Lecturer in Communication Studies in Communication Studies (Fall 2018--Spring 2020).
Borough of Manhattan Community College, Speech Theatre, Communication Dept

Affiliated Faculty Member in Business of Creative Enterprises (Fall 2020-Spring 2023)
Emerson College Business of Creative Enterprises Dept

Adjunct Instructor in Speech (Spring 2018-Summer 2018)
Miami-Dade College-Wolfson Campus, English, Speech and Theatre Department

Visiting Instructor in Communication Arts (Fall 2015-Spring 2018)
Florida International University, Department of Communication

Director of Debate (Fall 2017-Spring 2018)
Florida International University , Department of Communication

Adjunct Instructor in Communication Arts (Spring 2015-Summer 2015)
Florida International University, Communication Arts Department

Visiting Instructor of Speech/Dept. Faculty Advisor (Fall 2012-Spring 2014)
Wiley College, Mass Communication Department

Visiting Instructor in Communication (*Fall 2011-Summer 2012*)
Saginaw Valley State University , Department of Communication

Adjunct Lecturer In Speech & Theatre (Spring 2011)
University of Tampa, Speech, Theatre and Dance Department

Courses Taught

*denotes courses created or updated for diversity, inclusion and accreditation

Seton Hall University

Communication Research Methods
Hip-Hop Aesthetics and Pop Culture Convergence

New York University (Spring 2022-Present)

History of Creative Entrepreneurs in Music*
Artists and Audiences

Borough of Manhattan Community College (2018-2025)

Intro to Mass media
Intro to Communication
Conflict Communication
Intro Digital Culture
Intro to Gender and Women's Studies
Intro to Rhetoric and Public Address*

Emerson College

Intro to Creative Economies
Hip-Hop Legacy of Culture, Disruption & Communication*

Miami Dade College-Wolfson Campus

Fundamentals of Communication
Public Speaking

Florida International University (Spring 2015-Spring 2018)

Rhetorical Communication	Persuasion in Media Age*
Interpersonal Communication	Small Group Communication
Communication for Leadership	Advanced Communication for Bus.

Wiley College (Fall 2012-Spring 2014)

Mass media in a Diverse society*

Broadcast/Film Production

Mass Media Writing

Communication Law & Ethics*

Communication Theory

Saginaw Valley State University (Fall 2011-Spring 2012)

Introduction to Argumentation

Persuasion and Attitude Change

Introduction to Communication

Consulting & Department/Community Engagement Service

NYU Clive Davis Institute of Recorded Music, Curriculum and Events Consultant (Fall 2024-Spring 2025) .

- Collaborated with the department on Senior Presentation judges (Sam Hardelman of Dark PR, Alvin Akitmench of Warner Music Group, Oliva Shaloub of Amethyst Collab.
- “Future of Music “ online seminar; featuring Kia Turner , Andre Gee, and Mankparr Cotteh of Rolling Stone Magazine and Kari Faux , recording artist, producer, owner of Lowkey Superstar May 5th, 2025 Artists and Audiences course .
- “Post Modern DIY and Indie artists” guest lecture featuring Rashad “Baby shad” Johnson A&R Executive/Sony. April 8th 2025.
- “Sly and Musical Genius’ talk with Oscar award winning producer Joseph Patel and DJ lynessee Denise. Guest Lecture. February 25th, 2025
- “Crowd theory and Parasocial Relationships in Stan Culture” guest lecture and activity from Daria Cottingham writer & music marketing expert. September 15, 2025.

BMCC Communication Assessment Committee (Spring 2025)

- Collaborated on rubric and survey for COM 100, COM 245, and COM 150 courses assessment
- Analyzed and evaluated survey data, curriculum and evaluations for assessment.

Member/ Participant: RAPS (Race and Public Space) Spring 2022- Present)

- A collection of scholars across CUNY working to solve or interrogate issues of race and public space facing area students through collaboration, sharing work, & faculty support
- Locating speakers, experts and collaborating on workgroup events.

BMCC Communication Dept. Brightspace Liaison (Fall 2023-Fall 2024)

- Trained over 3 months on new LMS transition from Blackboard to Brightspace
- Updated dept on changes, workshops, training, and gave private tutorials on how to navigate the new LMS.

BMCC Online Communication Degree Task Force (Fall 2022-Spring 2024)

- Established SLO's , Criteria and Curriculum for departments online degree
- Created new course shells, sourced OER textbooks, and collaborated on new mission statement for major

BRIC Arts Media Scholar in Residence. (October 2022-February 2024)

- Launched strategic campaign for hip-hop sub-brand in collaboration with all BRIC departments. Interfaced with all BRIC departments to incorporate hip-hop into projects.
- Consulted and collaborated with mayoral candidate Sen.. Myrie on advocacy for NY Rap on trial bill and SOMOS Conference Presentation (Sponsored by New York State Assembly/Senate Puerto Rican & Hispanic Task Force and SOMOS Inc.)
- Produced and curated Bric Hip-Hop 50 events (HH50 Concert and Movie Night, Block Party, Live Podcasts, Panels.)
 - HH50 Concert featuring Digable Planets, Kari Faux and Wiki
 - Block Party featuring local orgs, politicians, Warner music artists, NPR podcast hosts and educational workshops
 - Consulted and assisted booking for BRIC Town Hall events covering health in hip-hop & misogyny
- *Media Links:* Visual Dossier of my work at BRIC: [2023 BRIC hip-Hop 50 Programming recap](#) Interview: [BRIC House Block Party in Fort Greene celebrates hip-hop culture](#)

BMCC Race Equity and Inclusion Steering Committee (Fall 2020-Spring 2023)

- Established KPI measures for faculty and administration on DEI issues.
- Collaborated with various departments to develop strategic goals and best practices of curriculum, data collection, safe space design, & REI interventions

Affiliated Faculty Member, Emerson College Department of Business Creative Enterprises (Fall 2020-Spring 2023)

- Developed curriculum emphasizing a focus on creativity of people of color and the systemic barriers that constrain cultural expression .
- Facilitated and helped launched inaugural Future of Culture Conference : [The Future of the Creative Industry Conference: Creative Culture Entrepreneurs.](#)

Co-Coordinator of Borough of Manhattan Community College Communication Department (Fall 2020-Spring 2022)

- Managed yearly orientation and open house events for department recruiting and retention.
- Conducted yearly assessment of adjunct faculty and learning curriculum
- Manage Communication Club and Org Budget.
- Maintaining relationships with former alumni via invited talks
- Assisting in college recruitment at Dual degree Career and Technical Education (CTE) high schools across the five boroughs

Media Consultant, Spotify Black History Month (February 2020)

- Advised on best practices to amplify black voices for BHM at Spotify
- Conducted research interviews on race and communication; delivered findings on best practices for african american communication

Faculty Consultant, Pen America (Spring 2019-Fall 2020)

- Facilitated and created panels on workplace conflict communication for diverse identities
- Panels featured speakers from fields of law, cultural advocacy, higher education and media(ACLU, NYU, Muslim rights organizations, local non profits)

Research Consultant for Morgan Jerkins's Wandering in Strange Lands via Harper Books (Spring 2018-Spring 2020):

- Conducted ethnographic field research in Louisiana
- Designed ethical and inclusive research strategy with research population for the author
- Compiled and edited live video and sound recordings for the author/publisher

Project Director of FIU Community Dialogue Program (Spring 2015-Summer 2018):

- Created a community dialogue program between Miami youth, local organizations and Miami Dade police and elected officials
- Established relationships with Miami Herald and NPR to promote pilot program. Program expanded to all seven districts of the county. Serviced over 600 Miami students.
- Wrote federal grants with the FIU gifts department, managed the federal grant budget and supervised a research team of students. Findings led to the creation of the North Miami Community Review Board.
- Media Link: [Building a bridge | Miami Herald](#)

Board Member and Debate Consultant, Urban Debate League (Fall 2016-Spring 2018)

- Curated fundraising events and community recruiting events in collaboration with Citi Foundation to sponsor metropolitan workshops.
- Implement, organize and update debate curriculum for UDL chapters and collaboration with International Debate teams in Rwanda

Committee Member/Researcher: Together for Children: Reducing Miami Youth Violence. Higher education Task Force (Spring 2016-2018)

- Contributed to higher education committee on research design, grant writing, best practices and community dialogues
- Assisted research, grant writing, talking points and program design for TTC town hall discussions

Facilitator/ Consultant. Faculty Retreat workshop on campus microaggressions (Spring 2016-2018)

- Presented relevant research on microaggressions and racial insensitivity on college campuses

- Advised campus administration on best practices for reducing microaggressions on campus

Campus Dialogue Facilitator sponsored by Dream Defenders & FIU Black Student Union (Fall 2017-Spring 2018)

- Designed and initiated campus dialogues on special topics: police presence, free speech, and race relations
 - Assisted in locating and acquiring expert speakers for different dialogue events
- Conducted dialogues with both south and Biscayne Bay campus

Selected Publications

Hardy, Antoine *Hip-hop Comes Home: The hidden impact of NC and 'downsouth' on hip-hop*. UNC Press. TBA (Contract offered 2023.)

Hardy, Antoine. "Already Home: The Case for Jay-Z as a *Downsouth* MC" *Southern Cultures: The Hip-Hop South*. Fall 2025. (Pending)

Hardy, Antoine, (2022) "Home is where the Ok is: Ethos, Voice, and Acknowledgement on Okayplayer Message Boards." *In Social Media and Society* Feb 2022
<https://journals.sagepub.com/doi/full/10.1177/20563051221117570>

Hardy, Antoine (February 2021) "2004: MF DOOM, MM..Food" in *Sixty-Eight20bFive*. Edited by Hanif Abdurraqib. www.68to05.com/essays/x00r4ya8y4v47vt9y2bczm1cijaw

Hardy, Antoine (January 2012) "Even When I'm Braggin I'm being sincere: Kanye West's African American Parrhesiate Ethos & Burkean Tragi-Comic Identification. *Philosophy of Culture.org*

Dubrofsky, Rachel & Hardy, Antoine. (October 2008) "Performing Race in Flavor of Love and the Bachelor." *Critical Studies in Media Communication* 25.4, 373-392.

Dissertation/Book

Hardy, Antoine (November 2010). *Loving the Cool: A rhetorical study of Black masculinity and contemporary hip-hop 'love songs'*. VDM Publishing (ISBN 978-3-639-29887-1)

Hardy, Antoine (September 2020) *When I rhyme its Sincerely Yours: Jay-Z and Burkean Identification in the Post Soul Era*. USF Tampa Theses & Dissertations.
<https://digitalcommons.usf.edu/etd/9587/>.

Invited Presentations and Talks

Panel participant, “Rap Expert Training Program” Sponsored by *Howard University of Law/ University of Richmond/ Warner Music Group*. Feb 26-March 1st 2025

Pablo Torre, “Babe Ruth and his Cousins: Twitter and Racial Identity discussion of Babe Ruth” *Pablo Torre Finds out*. Meadowlark Media. Recorded May 2024. Pending Airing

American Urban Radio Network, “Black Music Month: What does it mean in 2023) with Starr Rocque and Lysious Ogolo. June 5th, 2023.

Panel organizer and moderator, “Is hip -hop Dead or is the Industry Scared” Featuring panelists Rodney Carmichael & Sidney Madden of NPR, author Kiana Fitzgerald (*Ode to Hip-Hop*), Dylan Greene of Pitchfork Music. *BRIC Hip-Hop 50 Block Party and Culture Conference. Fall 2023*

Presenter/Organizer, “Role of the Cypher: Hip-hop 50 and Black at NYT ERG” *New York Times Culture Division* Fall 2023.

Fireside chat with NYT’s Joe Coscarelli about Hip-Hop’s 50th Anniversary at Prospect Park . NYtimes Video. July 2023

Invited Guest. “Hip-Hop 50th Anniversary at NYC Mayors Gracie Mansion” *Mayor’s Hip-Hop 50 Brunch* August 11, 2023.

Speech coach for Valedictorian June Commencement. ,at Borough of Manhattan Community College . June 2023

Panel facilitator, “Creative Culture Entrepreneurs Panel” *Future of the Creative Industry Conference at Emerson College* Decembe 2020 & 2021

Interrogating Digital Blackness Writers Workshop. Facilitated by Dr. Adam Banks Summer 2019 & 2021. Stanford University.

Interrogating Digital Blackness Symposium. Facilitated by Dr. Meredith Clark. September 2019. University of Virginia.

